



Residents survey was open for responses from 10th February to 14th March 2025
www.towcester-tc.gov.uk/sue-community-centre

RESPONSES OVERVIEW

Responses

503



Average Time

06:51



Duration

32 Days



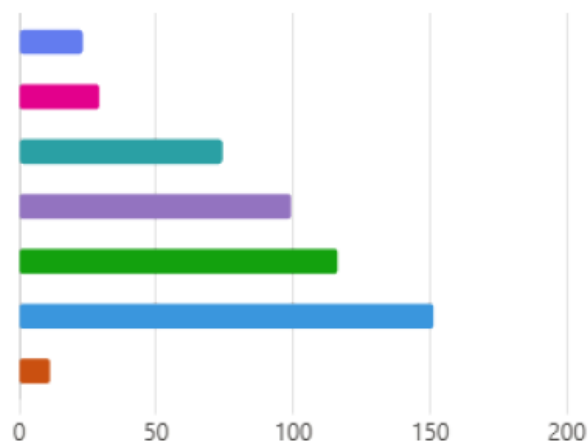
1. In which area of Towcester do you live? (Please pick the nearest location from the list)

● New southern housing development	131
● Burcote Wood (Redrow), Wood Burcote & Birds estate	48
● Burcote Fields, Marlow/Jenkinson Road area	19
● Bickerstaffes Road to Silverstone Brook area	29
● Highfields area	45
● Springfields area	25
● Buckingham Way & Royal estates	17
● Leisure Centre & Poets estates	33
● Belle Baulk area	30
● Watling Street & Town Centre	37
● Shires estate	40
● Caldecote, Hulcote & outside the parish of Towcester	49



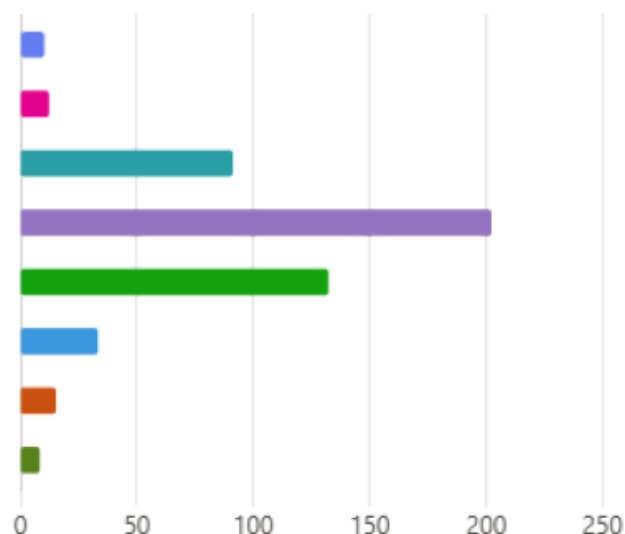
2. How long have you lived in Towcester?

0-12 months	23
1-2 years	29
2-5 years	74
5-10 years	99
10-20 years	116
20+ years	151
I don't live in Towcester	11



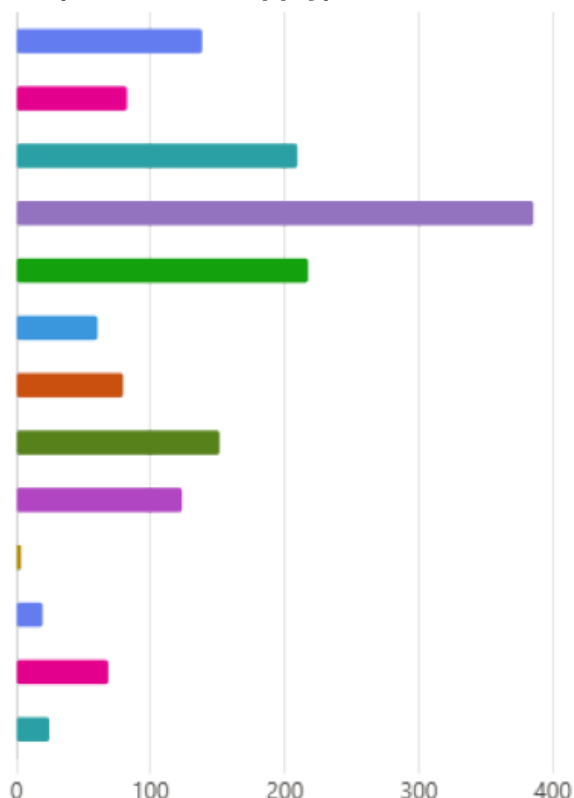
3. How old are you?

Under 18	10
18-24	12
25-34	91
35-44	202
45-54	132
55-64	33
65-74	15
75+	8



4. How are YOU most likely to use the community centre? (Pick all that apply)

Community Group	138
Youth Group	82
Health & wellbeing activity	209
Outdoor sports	385
Indoor sports	217
Fundraising events	60
Arts & Music	79
Children's parties	151
Private function	123
Commercial sales event	3
Business meetings	19
Educational activities	68
Public consultations	24



5. Are there any other activities you would like the venue to be used for?

308 responses to this question

78 respondents (25%) answered 'football club'

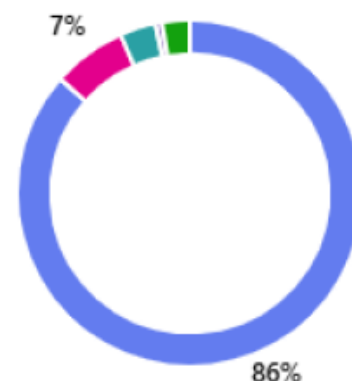
6. If you are involved with a community organisation that you think would benefit from using the new facility, please provide details here.

278 responses to this question

155 respondents (56%) answered 'football club'

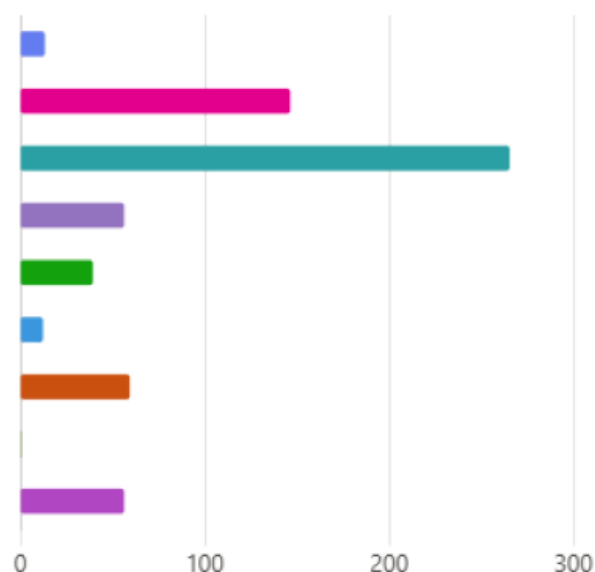
7. What would be your preferred method of booking any community facilities?

Online booking portal	435
Email	35
Telephone	17
Paper booking form	3
In person	13



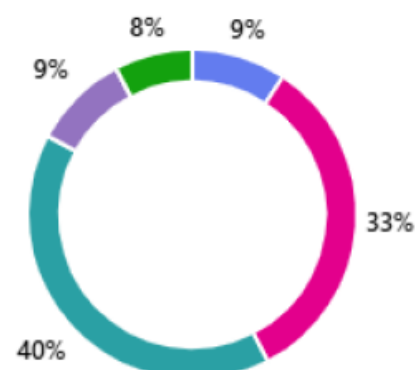
8. How often are you likely to use the community facility?

Daily	13
Several days a week	146
Weekly	265
Monthly	56
Seasonal	39
Yearly	12
Ad hoc	59
Never	0
Not sure	56



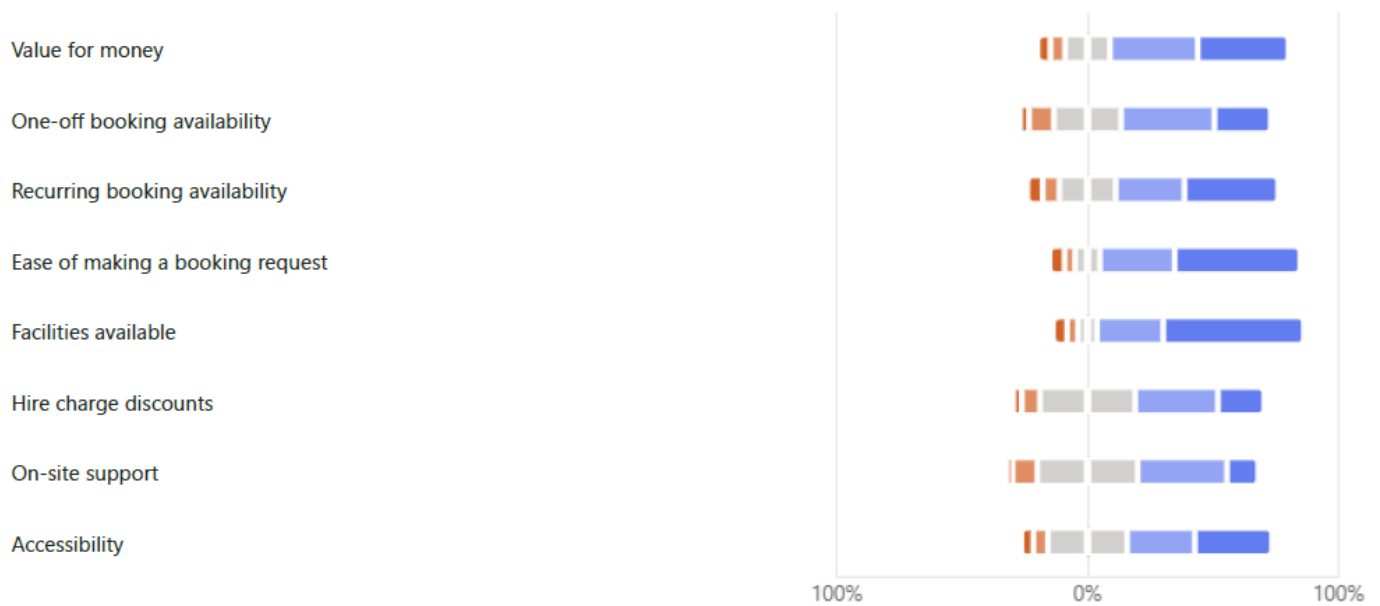
9. What days / times are you most likely to use the new facility?

Monday to Friday Daytime	82
Monday to Friday Evening	293
Weekend Daytime	358
Weekend Evening	83
Not sure	68



10. When using any community venue, how much does each of the following statements matter to you?

Extremely unimportant Somewhat unimportant Neutral Somewhat important Extremely important

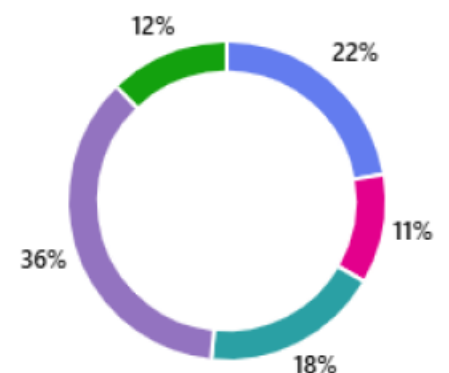


11. Which facilities are most important to you? (Order by most important to least important)



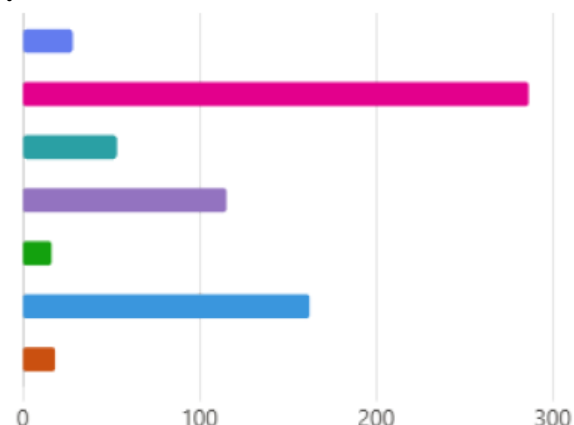
12. Have you ever used any other Towcester Town Council facilities for specific events?

Towcester Town Hall	199
The Sawpits Centre	99
Towcester Youth & Community Centre	162
Recreation Ground	323
None of the above	109



13. How did you find out about our community facilities?

Regular hirer	28
Word of mouth	286
Towcester Town Council Website	53
Town Crier Community Magazine	115
Email marketing (e.g. for an event)	16
Social media	162
Search engine	18



14. Which other local venues do you use on a regular basis?

289 responses to this question

91 respondents (31%) answered 'leisure centre'

15. Finally, we need a name for our new community centre. Please give your suggestion here.

271 responses to this question

91 respondents (33%) answered 'community centre'

16. If you would like to be kept up to date about the opening of the new community venue and would like to be notified when it is open for bookings, please provide your email address. Thank you.

228 responses to this question