TOWCESTER TOWN COUNCIL
BUSINESS PLAN 2015 – 2020

What is the purpose of the Business Plan?

In 2014, Towcester Town Council resolved to produce a Business Plan for Towcester. The Business Plan will provide the blueprint for how the Council will work in a co-ordinated way in the best interests of all who live and work in Towcester and use our services. It sets out the mission, objectives and key priorities of what we want to achieve, either directly or by trying to increase its influence on the relevant delivery body, such as the District or County Council. It is 'our' action plan for the next five years.

The aim of the Business Plan is to give Towcester's residents a clear understanding of what the Town Council is trying to achieve and how it proposes to deliver this. It details what the Town Council intends to focus on over the next five years. The Business Plan will be used each year to plan activities and set the budget for the coming year.

Why do we need a Business Plan?

The Business Plan helps to ensure that the Council can take a planned and consistent approach to:-
- the choice and delivery of services
- the prioritisation and allocation of resources
- the achievement of real value for money

It is a 'live' document which the Town Council will update regularly, enabling it to track and monitor its progress against the key priorities. Because the Business Plan will be publicly available, Towcester's residents will also be able to monitor progress.

Community Involvement in the Business Plan

The Town Council is inviting the local community to participate in the development of the Business Plan by completing this questionnaire, which is available to all Towcester residents and businesses. A copy of the questionnaire can also be downloaded from the Council's website or completed online. The principal priorities from the consultation feedback will be fed into the final draft of the Business Plan, prior to final approval by the Town Council.

Please take this opportunity to help decide the priorities for your town.

Completed questionnaires should be returned to:-

Town Clerk, Towcester Town Council, The Town Hall, 86 Watling Street, Towcester, Northants, NN12 6BS

QUESTIONNAIRE

Resources/Planning Committee

✓

YES   **NO**

1. Do you consider the Town Crier and Town Council website provides you with useful information about the town, Town Council activities and forthcoming events in Towcester? ☐ ☐

2. Do you think Towcester needs a Tourist Information Centre? ☐ ☐

3. Are you satisfied with local public transport? ☐ ☐

4. a) Do you feel there is sufficient public car parking provided in Towcester? ☐ ☐

   b) Do you feel that free car parking is essential to the vitality of Towcester Town Centre? ☐ ☐

Recreation/Leisure Committee

1. Are you satisfied with the appearance of Towcester in terms of cleanliness and litter control? ☐ ☐

2. Is it important for the Town Council to continue to seek to acquire additional open spaces in the Towcester to maintain them as a public asset (e.g. Bury Mount and The Watermeadows?) ☐ ☐

3. Which of the following would you like the Town Council to provide on newly acquired open areas in Towcester, e.g. The Shires:-

   Open play areas? ☐   Chldren's play equipment? ☐   Picnic / seating areas? ☐

   Wildlife / conservations areas? ☐

☞

4. Are you satisfied with the provision of sporting facilities in Towcester? ☐ ☐

5. Do you think Towcester would benefit from a mix of semi-professional standard outdoor sports facilities along with practice pitches which could also be available for public use? ☐ ☐

6. Would you like to see a fitness trail, including outdoor gym equipment in Towcester? ☐ ☐

7. Should the Town Council seek to extend the footpath link from the Watermeadows to the southern end of Watling Street to complete a circular walk that encompasses most of the town? ☐ ☐

8. Would you like to see an expansion of the floral displays in the town centre to include other parts of Towcester? ☐ ☐

Town Hall Committee

✓

		YES	NO

1. Are you satisfied with the current usage of the Town Hall? ☐ ☐

2. Do you think the Town Council should purchase the Library as a public asset rather than see it put to commercial use or demolished? ☐ ☐

Cemetery Committee

1. Are you satisfied with the standard of maintenance at Brackley Road Cemetery? ☐ ☐

2. The Town Council manages 50 allotment plots in Towcester and has 40 residents in the town on the waiting list for a plot. Do you support the Town Council in actively seeking additional land to provide allotments? ☐ ☐

3. It is the policy of the Town Council to utilise burial ground for allotments until such time as it is needed for burial purposes.
Do you agree with this use until such time as the land is needed for burials? ☐ ☐

Any other comments

Please provide your postcode here