

# TOWCESTER TOWN COUNCIL

ELIZABETH COX

Town Clerk



TOWN HALL  
86 Watling Street,  
Towcester,  
Northants NN12 6BS

Tel: 01327 350995

## Towcester Town Crier Advertising & Editorial 2023

The Towcester Town Crier is an A4-sized community magazine edited and produced by Towcester Town Council and published four times a year. With the expansion of Towcester, our distribution now exceeds 5000 premises, thanks to the 100+ volunteer deliverers across the town (more volunteers always welcome!).

We accept editorial articles from local community groups and organisations. When including photos, please send full resolution images and logos in separate files where possible. Large and multiple files can be sent via [www.wetransfer.com](http://www.wetransfer.com) to [enquiries@towcester-tc.gov.uk](mailto:enquiries@towcester-tc.gov.uk) Editorial copy must be received by the stated deadline or may not be included, as we need to allow plenty of time for editing, printing, collating and distributing to our volunteers for delivery.

Issue	Submission Deadline	Distribution Month
WINTER	15th December	February
SPRING	25th March	May
SUMMER	25th June	August
AUTUMN	25th September	November

## Advertising Rates 2023

Production of the Town Crier is partly met by income from advertising space. Advertising rates start from £20 per issue. All adverts can be in colour. Pay per issue or block payment accepted. Payments can be made by cash, cheque or BACS only to Towcester Town Council upon receipt of invoice. We regret we are unable to take card payments.

Name	Size	Rate per issue
Single	60mm x 90mm	£20
Double	120mm x 90mm	£35
Quarter Page	90mm x 120mm	£50
Third Page	190mm x 90mm	£55
Two Third Page	190mm x 180mm	£120*
Full Page**	190mm x 265mm	£160*
Back Page (Currently booked)	190mm x 265mm	£200*

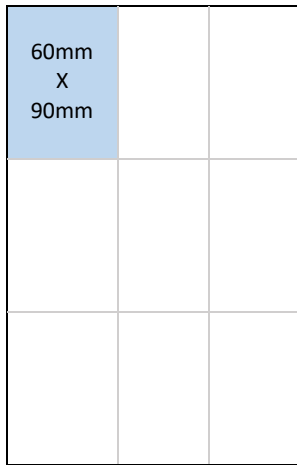
\* Book for four issues and get the fifth free (must be approved in advance)

\*\*Limited to 5 pages per issue

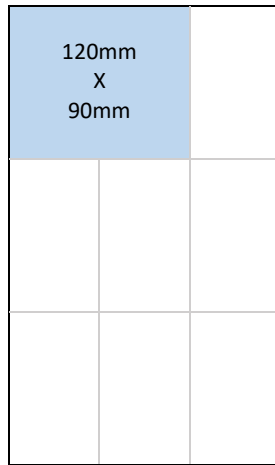
Please send your articles and advertising requests to [enquiries@towcester-tc.gov.uk](mailto:enquiries@towcester-tc.gov.uk), phone 01327 350995 or call into the Town Council offices at the Town Hall Mon-Thu between 9am and 3pm.

# TOWCESTER TOWN CRIER - ADVERTISING RATES 2023 – VISUAL REFERENCE

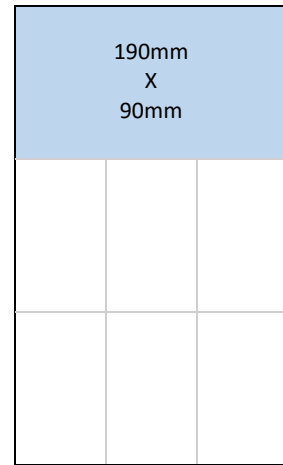
All rates are per issue.



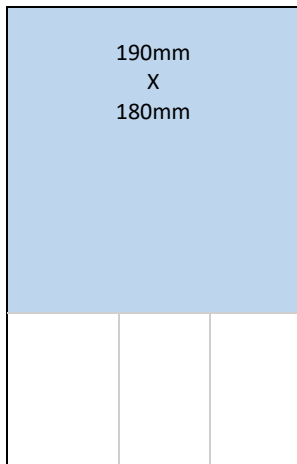
**SINGLE - £20**



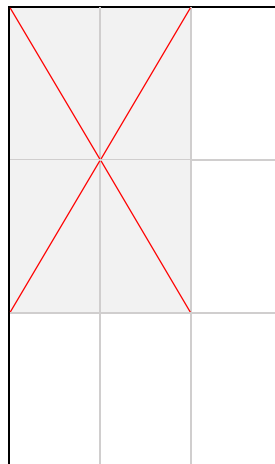
**DOUBLE - £35**



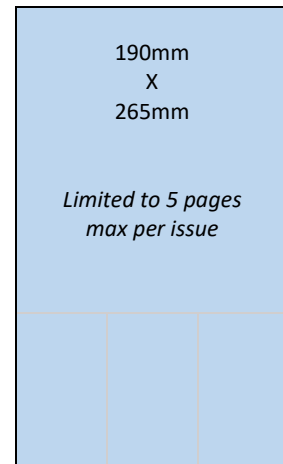
**THIRD - £55**



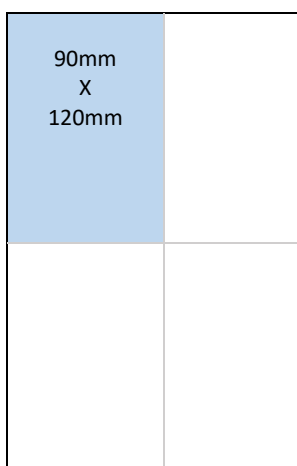
**TWO THIRDS - £120\***



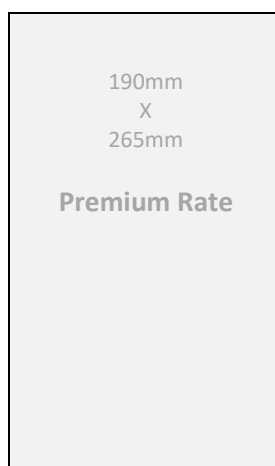
*No longer available*



**FULL PAGE - £160\***



**QUARTER - £50**



**BACK PAGE - £200\***  
*(Fully booked)*



**DEADLINES**

**4 ISSUES / YEAR**

WINTER (Feb)  
**15<sup>TH</sup> DECEMBER**

SPRING (May)  
**25<sup>TH</sup> MARCH**

SUMMER (Aug)  
**25<sup>TH</sup> JUNE**

AUTUMN (Nov)  
**25<sup>TH</sup> SEPTEMBER**